**The Communication Awards on the Common Agricultural Policy**

In order to mark the 50th anniversary of the Common Agricultural Policy (CAP), the European Commission has launched the first edition of its Communication Awards.

The Awards aim to identify best practice communication projects relating to the CAP and will show-case winners in the following four categories:

* + Communication to stakeholders;
  + Communication to the general public;
  + Innovative communication;
  + Co-financed actions.

**Who can participate?**

National, regional and local authorities, non-governmental organisations (NGOs), professional organisations (including agricultural, rural development and farmers' associations), research institutes, media and communication professionals are invited to apply for the Communication Awards

**Interested? How to become an Award winner?**

Have you developed a communication action or campaign, in the field of agriculture and/or rural development, be it at local, national or European level? Do you think that your communication project could inspire others on how to best communicate about agriculture and/or rural development policy?

Then you could be a potential winner of the award!

Check out the [Communication Awards website](http://ec.europa.eu/agriculture/50-years-of-cap/communication-awards-2012/index_en.htm) for all practical details on how to apply.

The **deadline for applications is Monday 22 October, 12:00 CET**, and an Awards helpdesk is available to answer any questions or queries via email [agri@iservice-europa.eu](mailto:agri@iservice-europa.eu) or by telephone: +32 2 333 59 18.

All winners will be invited to present their communication initiatives to CAP communication specialists from across Europe at a networking Awards Ceremony on 10th December 2012 in Brussels.

We look forward to receiving your application!

**The DG AGRI Communication Awards team**